



# LION LOWDOWN

## Business Administration

The Robert W. Plaster School of Business educates and graduates undergraduate and graduate students prepared for the global community by providing quality, student-centered, accessible business education programs.



## Undergraduate Degree Options

- Bachelor of Science in Agribusiness
- Bachelor of Science in Business Administration Degree Options:
  - Accounting
  - Entrepreneurship
  - Finance
  - General Business
  - Human Resource Management
  - Management
  - Marketing
  - Supply Chain Management

# WHY CHOOSE A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION AT MSSU?

You will...

- Learn from dedicated faculty members, comprised of entrepreneurs, industry professionals, and accomplished academic researchers.
- Enjoy versatile class scheduling options, including online, in-person, hybrid, and hyflex formats, with some available in both 16-week and 8-week sessions.
- Have the opportunity to participate in study abroad courses and unique international educational programming.
- Experience immersive learning through internships, real-world business projects, and collaborations with local businesses and organizations.

## Graduate Programs

- Master of Science in Data Analytics (MSDA)
- Master of Business Administration (MBA)  
Track Options:
  - Applied Data Analytics
  - Healthcare Management
  - Management

## Certificates

### Undergraduate:

- Continuous Improvement
- Digital Marketing Communication
- Integrated Marketing Communications/  
Public Relations
- Supply Chain Management

### Graduate:

- Artificial Intelligence
- Business Analytics



"I loved my management class, so I looked at both HR and management. It has given me a lot of variety in what I have learned and the classes I have taken. My experience at the Plaster School of Business has been great. I have a lot of amazing professors, and I received many wonderful opportunities. I'm happy I made this decision."

**-Kylee Sill, 2025 Graduate**



This is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

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